

FRANdata Industry & Sector Categorizations

FRANdata Industry	Sector
Automotive	Auto - Electrical and Battery
	Auto - General
	Auto Appearance Services
	Auto Parts
	Auto Purchase Consulting
	Car Washes
	Gas Station
	General Auto Repair Services
	Mobile Oil Change
	Motorcycles
	Muffler, Front End, Shocks Etc
	New/Used Auto Rental/Leasing
	Tire Stores and Retreading
	Transmission Repair
	Truck Rental
	Tune Ups, Lubes, & Oil Related
Windshield Repair	
Baked Goods	Bagels
	Baking - General
	Bread
	Cinnamon Rolls
	Cookies
	Donuts
	Muffins
Beauty-Related	Beauty - General
	Cosmetic Aids/Services
	Hair Care
	Tanning Centers

Building & Construction	Bathroom-Related Construction
	Building - General
	Closet Remodeling
	Construction & Remodeling
	Exterior Improvements/Products
	Kitchen/Cabinet Improvements
	Siding Services
	Waterproofing Services
	Window Repair and Services
Business-Related	Accounting
	Advertising and Promotions
	Business - General
	Business Brokers
	Business Consulting
	Direct Mail Advertising
	Financial Services
	Food-Related Business Services
	Information, Payroll, Research
	Insurance Products & Services
	Legal Services
	Management Training
	Mortgage Banking
	Networking
	Office & Equipment Leasing
	Tax Services
Child-Related	Baby Sitting/Home Care
	Child Care Centers
	Child-Related - General
	Children's Educational Program
	Clothing, Toys, Accessories
	Fitness and Amusement Centers
	Furniture
	Hair
	Security
	Transportation Services
Clothing & Accessories	Accessories
	Clothing - General
	Clothing & Accessories
	Formalwear Rental and Sales
	Jewelry
	Tailoring/Alteration Services

Computer Products and Services	Computer - Other
	Computer Repair
	Computer Sales (Retail)
	Internet Related
	Software & Accessories
Decorating & Home Design	Bath and Bedding
	Decorative - General
	Floor, Wall Coverings/Carpets
	Furniture Stores/Home Furnishings
	Interior Decorating Services
	Painting Services
	Window Treatments
Education-Related	Computer Training
	Dance/Fitness Schools
	Education - General
	Education Courses
	Education Related Services
	Modeling Schools, Beauty Pagents
	Vocational Training
Frozen Desserts	Frozen Desserts
Health & Fitness	Diet and Weight Control Center
	Fitness Centers
	Health - General
	Health Care Equipment
	Home Health Care
	Medical/Dental Products
	Optical Products and Services
Lodging	Lodging
Maintenance Services	Bathroom Sanitation
	Carpet and Upholstery Cleaning
	Commercial/Residential Cleaning
	Handyman Services
	Heating, Cooling, Ventilation
	Interior Products and Services
	Lawn care and Landscaping
	Maintenance - General
	Pest Control/Extermination
	Plumbing & Electric Services
	Restoration Products, Services
	Water Purification/Softening
	Window Cleaning

Party-Related Goods/Services	Party-Related Goods/Services
Personnel Services	Executive Search Firms
	Full Time/Temporary Personnel
	Medical Personnel Services
	Other Personnel Services
	Specialized Personnel Services
Pet-Related Products/Services	Pet-Related Products/Services
Photographic Products/Services	Photographic Products/Services
Printing	Business Form Printing
	General Printing Services
	Other Printing
	Specialty Products and Service
Publications	Publications
QSR	Bar-B-Que Fast Food
	Cheesesteak
	Chicken Fast Food
	Chinese Fast Food
	Fast Food - Other
	French Fries/Baked Potato
	Fruit Drink-Related Fast Food
	Greek Fast Food
	Hamburgers/Double Drive-Thru
	Hamburgers/Traditional
	Health Fast Food
	Hot Dogs
	Italian Fast Food
	Japanese Fast Food
	Mexican Fast Food
	Pizza
	Pizza, Take & Bake
	Seafood Fast Food
	Soft Pretzels
	Soups and Salad Shops
	Sub Shops
Real Estate	Property Inspection Services
	Real Estate - General
	Real Estate Brokers/Services
	Roommate Referral/Rental

Restaurants (Sit-Down)	Bar-B-Que/Chicken Restaurants
	Breakfast/Pancake Restaurants
	Cafe
	Chili Restaurants
	Chinese/Indian Restaurants
	Diners
	Family Style Restaurants
	Food Delivery Service
	Full Service Restaurant w/ Bar
	Hamburger Specialty Restaurant
	Ice Cream Restaurants
	Italian Restaurants
	Japanese Restaurants
	Mexican Restaurants
	Pie Shop Restaurant
	Restaurants (Sit Down) - General
	Sandwich Restaurants
	Seafood Restaurants
	Sports Bar
	Steakhouses
Retail Food	Candy/Snacks
	Coffee and Tea
	Convenience Stores
	Grocery Stores
	Health Foods (Retail)
	Liquor Stores and Services
	Nuts/Popcorn
	Retail Food - General
	Specialty/Gourmet Retail Foods
	Steaks/Seafood/Ham Retail

Retail Stores	Art, Prints and Framing
	Audio and Electronic Stores
	Batteries
	Bookstores
	CDs and Cassette Sales/Rental
	Discount
	Drugstores and Pharmacies
	Equipment Rental
	Flower Stores
	Gifts & Crafts Stores
	Greeting Card Stores
	Hardware Products/Tool Stores
	Kitchen Product Stores
	Monogram Stores
	Multimedia/Entertainment Store
	Newsstands
	Retail Stores - General
	Sign Stores
	Tobacco Product Stores
Security-Related	Employee Screening Services
	Security - General
	Security- Products and Services
	Security Systems
Services-General	Check Cashing/Protection
	Dry Cleaning/Laundry
	Fax, Communication, Cellular
	Limos and Cabs
	Maid Services
	Mailing, Packaging, Shipping
	Moving Services
	Service - General
	Storage Services
	Vinyl/Leather Repair

Sports & Recreation	Athletic Clothing and Footwear
	Boat Rental/Sales & Repair
	Campgrounds
	Golf Related
	Leagues/Associations
	Recreational Facilities
	Sporting Goods
	Sports - General
	Sports Memorabilia
Travel	Cruises and Tours
	Travel - General
	Travel Agencies
Video	Video - General
	Video Rental
	Videotaping Services